

## CURICULAM VITAE: MR FAZLUL HOQUE

### Contact Details:

PhD Candidate, School of Business & Law  
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**Career Objective:** To establish my expertise in business & management in research and teaching.

| <b>Academic Background</b> |   |                          |  |            |
|----------------------------|---|--------------------------|--|------------|
| Degree                     | University/ Board                                 | Major                    | CGPA   | Completion |
| PhD                        | Edith Cowan University, Australia                 | Marketing                | Thesis submitted                                     | 2025       |
| Exchange Program           | Göttingen University, Germany                     | Business                 | Completed  | 2020       |
| M. Econ                    | Thammasat University, Thailand                    | Economics                | 3.56 out of 4.00                                     | 2020       |
| M.B. A                     | University of Dhaka, Bangladesh                   | Marketing                | 3.80 out of 4.00<br>(4 <sup>th</sup> Merit Position) | 2017       |
| B.B. A                     | Sher-e-Bangla Agricultural University, Bangladesh | Agribusiness & Marketing | 3.94 out of 4.00<br>(1 <sup>st</sup> Merit Position) | 2014       |

| <b>Vocational Education &amp; Training</b>            |  |                 |
|---|--|-----------------|
| Degree  | University/ Institute  | Completion      |
| <b>Graduate Diploma Management (Learning)</b>         | <b>Kingsway Vocational Training Pty Ltd (ABN-15603 952049)</b> | Completed/2024  |
| <b>Certificate -IV on Training &amp; Assessment</b>   | <b>Master's in education Pty Ltd, (ABN-70 622 645 023)</b>     | Completed/2024  |
| <b>Graduate Diploma in Human Resources Management</b> | Bangladesh Institute of HRM                                    | Completed /2014 |

| <b>Teaching &amp; Research Experience</b>   |                     |   |   |
|---|---------------------|---|---|
| Full time Faculty member (Now Study Leave), Department of Agribusiness &Marketing, Sher-e-Bangla Agricultural University (SAU), Bangladesh. |                     |   |   |
| Designation   | Period              | Job Responsibilities  | Employer  |
| SOAR Peer Advisor   | March 2025 to Now   | Supporting HDR students for data analysis, presentation, academic writing | Dr Sharon Matthews, HDR Communication Advisers, Centre for Learning and Teaching, Edith Cowan University<br>Email: <a href="mailto:sharon.matthews@ecu.edu.au">sharon.matthews@ecu.edu.au</a> |
| Academic Staff (Casual)   | July 2022 to now    | Teaching & Marking  | School of Business & Law, ECU, Joondalup, WA-6027   |
| Casual Trainer & Assessor   | January 2025 to now | Training & assessing  | Hopkins International College, East Perth, WA-6004, Australia.  |

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| Trainer & Assessor  | August to December, 2024   | Training & assessing      | Lead College, Cannington, WA-6107, Australia  |
| Lecturer (Casual)   | Since April 2023-June/2024 | Teaching & marking        | International Institute of Business & Technology (IIBT), Perth, WA, Australia.  |
| Research Assistant  | February-March/2024        | Data Processing, Analysis | Prof. Dr. Pi-Shen Seet, Business & Law, ECU<br>Email: <a href="mailto:p.seet@ecu.edu.au">p.seet@ecu.edu.au</a>        |
| Research Assistant  | November-December/ 2023    | Data Processing, Analysis | Prof. Dr. Flavio Romero Macau, Business & Law, ECU. Email: <a href="mailto:f.macau@ecu.edu.au">f.macau@ecu.edu.au</a> |
| Assistant Professor | 05-06-2017 to now          | Teaching & Research       | SAU, Dhaka, Bangladesh  |
| Lecturer            | 14-10-2014 to 04-06-2017   | Teaching & Research       | SAU, Dhaka, Bangladesh  |

| Research Experience |  |
|---------------------|--|
| 1                   | <b>Ph.D. thesis Title</b> “Exploring the determinants of mobile network continuance intention among subscribers in Bangladesh: An Emerging Economy Perspective”  |
| 2                   | Worked as a Principal Investigator in the Research Project entitled “Consumer’s Willingness to Pay for Orange in Bangladesh: A Case study on Dhaka City”, 2021-2022, Sher-e-Bangla Agricultural University Research System (SAURES). |
| 3                   | MS thesis titled “Profit Efficiency and Technology Adoption of Boro Rice Production in Bangladesh”, 2019-2020, Thammasat University, Bangkok, Thailand.  |
| 4                   | MBA project work titled “Hilsha Fish Marketing Strategies in Dhaka city, Bangladesh”, 2016, University of Dhaka, Bangladesh.   |

| SL No | Writing Skills (Published Peer Reviewed Articles)   |
|-------|---|
| 01    | <b>Hoque, F., Seet, P. S., Meek, S., &amp; Sadeque, S. (2025).</b> Determinants of Consumers' Mobile Network Continuance Intention: The Mediating Effects of Cognitive and Affective Inertia. <i>Business Strategy &amp; Development</i> , 8(4), e70249. <a href="https://doi.org/10.1002/bsd2.70249">https://doi.org/10.1002/bsd2.70249</a> [Q1, Scopus Indexed] |
| 02    | <b>Hoque, F., &amp; Akter, A. (2024).</b> Eating Choices and Planet's Sustainability; How Far Consumers Are Willing to Pay for Sustainable Food Consumption in Middle-Income Countries? <i>Iranian Economic Review</i> . <a href="https://dx.doi.org/10.22059/ier.2024.370832.1007912">https://dx.doi.org/10.22059/ier.2024.370832.1007912</a> [Scopus Indexed]   |
| 03    | Akter, A., Geng, X., Mwalupaso, G. E., Lu, H., <b>Hoque, F.</b> , Ndungu, M. K., & Abbas, Q. (2022). Income and yield effects of climate-smart agriculture (CSA) adoption in flood prone areas of Bangladesh: Farm level evidence. <i>Climate Risk Management</i> , 37, 100455.   |
| 04    | <b>Hoque, F., Joya, T. A., Akter, A., Anny, S.A., Khatun, M., and Rungsuriyawiboon, S. (2022).</b> Profit Efficiency and Technology Adoption of Boro Rice Production in Bangladesh". <i>Iranian Economic Review</i> <a href="https://dx.doi.org/10.22059/ier.2021.79456">https://dx.doi.org/10.22059/ier.2021.79456</a> [Scopus Indexed]                          |
| 05    | Rabbany, M. G., Mehmood, Y., Hoque, F., Sarker, T., Hossain, K. Z., Khan, A. A., & Luo, J. (2022). Do credit constraints affect the technical efficiency of Boro rice growers? Evidence from the District Pabna in Bangladesh. <i>Environmental Science and Pollution Research</i> , 29, 444-456. [Scopus, Indexed].  |
| 06    | Akter, A., Hoque, F., Rahman, M. S., Kiprop, E., & Shah, M. (2021). Determinants of adoption of homestead gardening by women and effect on their income and decision-making power. <i>Journal of Applied Horticulture</i> , 23(1), 59-64. [Scopus, ESCI indexed].   |

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| 07 | <b>Hoque, F.,</b> Joya, T.A., Saha, S., Dewan, B., and Anny, S. A. (2021). How much the fast-food restaurants are efficient to achieve customer satisfaction. Academy of Marketing Studies Journal, 25(1): 1-13. [B ranked under ABDC indexed].  |
| 08 | <b>Hoque, F.,</b> Afrin, S., Akter, A., Khatun, M., Beg, T.H., Afrin, T., and Yoezer, K. (2021). Measuring the technical efficiency of the cauliflower production in Bangladesh: A case study on Dhaka district. Journal of Applied Horticulture; 23(1).54-58, 2021. DOI: <a href="https://doi.org/10.37855/jah.2021.v23i01.11">https://doi.org/10.37855/jah.2021.v23i01.11</a> [Scopus & ESCI indexed]. |
| 09 | <b>Hoque, F.,</b> Joya, T.A., Akter, A., Afrin, T., Beg, T. H., and Mukul, A. Z.A. (2020). Customer perception on purchasing through Facebook in Bangladesh: an empirical study on Dhaka city. Journal Academy of Marketing Studies, 24(2):1-14. [B ranked under ABDC journal list, Australia and Scopus indexed].   |
| 10 | <b>Hoque, F.,</b> Akter, A., and Rungsuriyawiboon, S. (2019). Measuring technical efficiency of bottle gourd and brinjal farming in Dhaka district of Bangladesh: Stochastic frontier approach. Journal of Applied Horticulture; 21(3): 282-288. [Scopus, ESCI indexed].   |

| Industry Engagement |                                   |  |  |
|---------------------|-----------------------------------|--|--|
| Designation         | Period                            | Job Responsibilities   | Employer   |
| Store Assistant     | September/2022<br>-<br>April/2023 | Checking self, inventory control, order preparation, preparing invoice, managing the financial statement, making purchasing orders to supplier, and communicating with customer, and | Manager, 3A Foods,<br>3/39 Tulloch Way, Canning<br>Vale, WA-6155<br>Email: <a href="mailto:info@3afoods.com.au">info@3afoods.com.au</a><br>Phone: <b>08 9456 2685</b>                              |
| Research Assistant  | November/2023<br>- January/2024   | To Summarize the findings of the Aboriginal research papers.   | Glenda Dixon,<br>Program Coordinator<br>Aboriginal Art Centre Hub<br>Western Australia<br>82 Beaufort St, Perth WA<br>Email:<br><a href="mailto:programs@aachwa.com.au">programs@aachwa.com.au</a> |

| Scholarships & Awards |   |
|-----------------------|---|
| 1                     | Higher Degree by Research Scholarship by Edith Cowan University to Study the Ph.D program at the School of Business and Law, Edith Cowan University, Australia.           |
| 2                     | Received Asian Development Bank Japan Scholarship Program (ADB-JSP) 2018 to Study Master of Economics at Thammasat University, Bangkok, Thailand.                         |
| 3                     | Received Erasmus + EU Fund Scholarship 2019 to study Master Program (exchange) at University of Gottingen, Germany.   |
| 4                     | Prime Minister (People’s Republic of Bangladesh) Gold Medal 2014 for Highest CGPA in the Faculty of Agribusiness Management, Sher-e-Bangla Agricultural University (SAU). |
| 5                     | Sher-e-Bangla Agricultural University Gold Medal Award 2015 for Outstanding Result in Bachelor of Business Administration (BBA) in Agribusiness.                          |

| Training & Workshop |   |
|---------------------|---|
| 01                  | Workshop on how to analyze the qualitative data by Leximancer at Edith Cowan University, Joondalup, WA-6027, Australia, 2023. |
| 02                  | 3 Days training on “Data analysis and data management” at Curtin University, Perth, WA-6109, Australia, 2022.                 |

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| 03 | 2 days Training on Experimental Design & Statistical Analysis by Using-R at Sher-e-Bangla Agricultural University, Bangladesh in March 2021. |
| 04 | Workshop on how to use the SPSS for research in Social Science at Gottingen University, Germany, 2020.                                       |
| 05 | Training program on Data Analysis by Statistical Package STATA, at Sher-e-Bangla Agricultural University, Dhaka, Bangladesh in 2016.         |
| 06 | Training program on 'Analysis of Productivity and Efficiency' at Sher-e-Bangla Agricultural University, Dhaka, 2015.                         |

| SL No | Communication Skill Demonstration   |
|-------|---|
| 1     | Presenting a paper in the ANZMAC Conference at Macquarie University, Sydney, 2025   |
| 2     | Presenting a paper in the ECU research symposium, 2025  |
| 3     | Presenting a paper in the ANZMAC doctoral colloquium at University of Tasmania, Hobart, 2024.   |
| 4     | Presenting the qualitative research findings in the ECU research symposium, 2024.   |
| 5     | Presenting the research paper in the paper development workshop 28 <sup>th</sup> March 2024 at ECU, Joondalup, WA-6027.                       |
| 6     | Presenting a paper in the ECU research symposium, 2023.   |
| 7     | Presenting the PhD proposal in the ANZMAC doctoral colloquium at Curtin University, Perth in 2022.  |
| 8     | Presenting an article on consumer willingness to pay for fruits at Sher-e-Bangla Agricultural University Conference, Bangladesh in 2022       |
| 9     | Presenting an article on profit efficiency in Boro Rice at Sher-e-Bangla Agricultural University Conference, Bangladesh in 2021               |
| 10    | Presenting a paper at International Conference of Agricultural Economics, Singapore in 2020.  |
| 11    | Conducting a training session on career planning for the undergraduate students at Sher-e-Bangla Agricultural University, Bangladesh in 2021. |
| 12    | Conducting a training session to encourage the farmer's community to adopt the modern farming practices in Narayanganj, Bangladesh in 2017    |

| Social & voluntary activities |   |
|-------------------------------|---|
| 1                             | Co-Ordinator, IPDC Friday food services for the homeless people at Moore Street, Perth City, WA, Australia since 2023 |
| 2                             | Moderator, Sawpnoshiri career club, Sher-e-Bangla Agricultural University, Dhaka-1207, Bangladesh.                    |

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| <p><b>Reference 1</b><br/> Dr. Mosharraf Hossain<br/> Lecturer<br/> UWA Business School, Accounting and Finance<br/> The University of Western Australia, Perth, Australia<br/> Email: <a href="mailto:mdmosharraf.hossain@uwa.edu.au">mdmosharraf.hossain@uwa.edu.au</a><br/> Cellphone: +61430367522</p> | <p><b>Reference 2</b><br/> Prof. Dr. Pi-Shen Seet<br/> School of Business and Law<br/> Edith Cowan University, Joondalup, WA 6027<br/> Email: <a href="mailto:p.seet@ecu.edu.au">p.seet@ecu.edu.au</a><br/> Telephone: (61 8) 6304 2486</p> |
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